

## Meier Business Systems Partners with Entrinsik, Inc. to Become Asia-Pacific Distributor for Informer Reporting Software

*MBS combines extensive knowledge of the IBM® U2® family of database products with leading-edge technology to deliver secure, reliable, real-time reporting capabilities.*

Meier Business Systems (MBS), a leading supplier of IBM's U2, Informix® and Information Management products in the Asia Pacific region, and Entrinsik, Inc. an industry leader in developing reporting systems for the IBM U2 family of database products, have announced a Partnership to provide users of IBM U2 databases in the Asia-Pacific region with Informer Reporting Software.

With the Entrinsik partnership, MBS extends its technology portfolio to include an easy-to-use database reporting solution, enabling end users to easily and securely access data directly from UniVerse® and UniData® applications on demand and view the information in various familiar formats, like HTML, Excel or PDF.

"MBS is delighted to offer Informer in the Asia-Pacific marketplace. The continued popularity of the IBM U2 product family in this region has led to the need for an easy-to-use, feature-rich reporting solution for extracting data and generating reports in real time via the Web. Partnering with Entrinsik enables us to offer the freedom and flexibility to access, analyze and share data anytime, anywhere", says Martin Meier, Managing Director of MBS.

"Our partnership with MBS opens us up to dealing with some of the most significant VARs and systems integrators in the Asia Pacific region," said Doug Leupen, President of Entrinsik. "With the exceptional knowledge and resources MBS has in the U2 arena, we anticipate a solid partnership that adds real value to organizations in the region by streamlining access to real-time information."

### **About Meier Business Systems**

MBS is a Value Added Distributor and IT services company that is the leading supplier of IBM's U2, Informix and Information Management products in the Asia Pacific region. With over 14 years experience working with IBM our sales and technical teams are not only the most experienced in the region, they pride themselves on supporting customers and channel partners alike with product knowledge and technical information on IBM software products. Founded in 1987 MBS has offices in Melbourne, Sydney, Brisbane and offices in Singapore and Kuala Lumpur. For more information visit MBS at <http://mbs.net.au>.

### **About Entrinsik, Inc.**

Founded in 1984 and in the MultiValue market since, Entrinsik, Inc. has become an industry leader in delivering reporting systems for the IBM U2 family of database products. With Informer, thousands of end-users using MultiValue databases leverage the Web to securely share information anytime, anywhere. With its intuitive, easy-to-use interface, Informer provides end-users, IT staff, and executives an operational business intelligence environment by delivering up-to-the-minute information impacting key business processes. Entrinsik provides leading edge technology and unsurpassed service to their customers. For more information visit Entrinsik at [www.entrinsik.com](http://www.entrinsik.com).